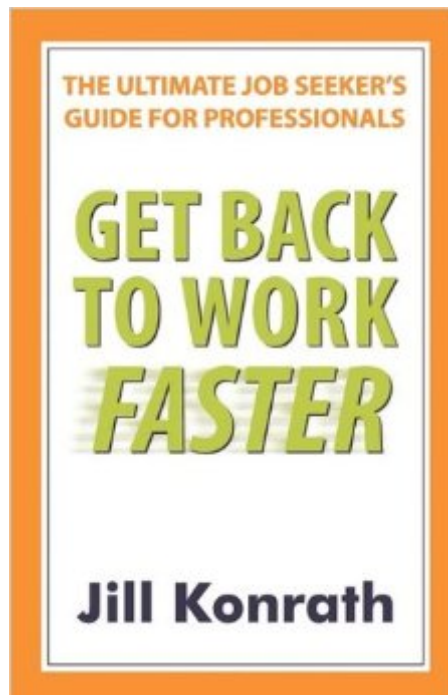


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Get Back To Work Faster: The Ultimate Job Seeker's Guide



Synopsis

Are you struggling to find work in today's crazy business environment? Finding a job anytime is a challenge. It's even worse when the economy is in bad shape. Traditional job search strategies are stacked against you. And, it's virtually impossible to come out a winner when hundreds of qualified people apply for the same position. It's time to stop playing the old game! This new book will change how you look at job hunting forever. You won't learn how to write a better resume, prepare for interviews or excel at networking. Instead, you'll find out how to eliminate that ordeal entirely. In *Get Back to Work Faster*, you'll discover how to:

- Sharpen your value proposition so it appeals to employers.
- Position yourself as an invaluable resource, not a job seeker.
- Developing compelling emails, letters and phone messages.
- Target and research prospective employers.
- Launch an effective campaign to get a new position.
- Earn an income while you're still looking for work.
- Get employers to create a new position specifically for you.
- ... and much more!

Use these fresh strategies to become a "must hire" candidate and land a new job without any competition. *Get Back To Work Faster* is BRILLIANT! This practical system, that any job seeker can implement, takes the agony out of the job search and puts YOU firmly in control.

- Jeb Blount, CEO of SalesGravy.com, Author of *Power Principles* and *7 Rules For Outselling The Recession*

Get Back to Work Faster is required reading for anyone looking to recover from a job loss, as well as anyone who is looking to establish their own brand.

• Read this book now before it's too late.

- Dan Schawbel, Personal Branding Expert, Author of *Me 2.0*

The advice for job seekers in *Get Back to Work Faster* is beyond world-class. Jill offers a rare and refreshing breath of solid advice in a world that is jammed with hype. I hope job seekers wake up and get this book. It will improve their job-finding odds significantly, quickly and easily.

- Mark Hovind, President of JobBait.com

Jill's ideas are energizing and inspiring-she'll get you moving in the right direction.

- Tory Johnson, CEO of Women For Hire and Author of *Fired to Hired*

Jill Konrath is the driver of the *Get Back to Work Faster* initiative, an internationally-recognized sales strategist, author of bestselling book, *Selling to Big Companies* (a Fortune "must read" selection) and an in-demand speaker at annual sales meetings and professional conferences. She helps salespeople, entrepreneurs and consultants crack into corporate accounts, create demand for their products/services and win big contracts. Jill has written hundreds of articles on sales strategies and is frequently quoted in top business media. She's appeared in *Success, Inc.*, *WSJ Start-Up Journal*, *Entrepreneur*, *New York Times*, *Business Journal*, *Selling Power*, *Sales & Marketing Management* as well as countless online publications and radio shows.

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Customer Reviews

This is one of the best books I've read that's all about helping people differentiate themselves from the sea of resumes and traditional job search tactics that just don't work anymore. And, heck, Jill Konrath is a specialist at seeing things differently to get knock-out results. Perhaps a reason her book, "Selling to Big Companies", has been a best seller for about 3 years running. A few things you should know about *Get Back to Work Faster*:

- * Jill employs a real-life scenario to put her ideas into practice and shares the process in the book. So this isn't just advice, it's a book jammed full of ideas that really work.
- * Digital tools and resources are used creatively to help you build a personal brand.
- * This book will help you get over the idea of finding a job and start working proactively to create the perfect job for you. What a great way to go about putting yourself to work!
- * If you've never thought about your personal value proposition, you will now. In fact, I'd say that's worthwhile for all of us--working or not.
- * Worried about all the competition for the few jobs out there? *Get Back to Work Faster* shows you how to eliminate competition by being the most valuable person on the planet your target employer could ever choose to hire. This book will help you create and launch your personal stimulus plan. Do yourself a favor and buy *Get Back to Work Faster*. Then Tell a Friend and share it with others. They'll thank you!

And one last thing. Even if you have a job, this book can be an invaluable resource for developing and expanding your personal brand. In this day and age, if you don't have one, you should.

I learned about Jill's approach to target our value to the needs of employers in 2009. She had just released her e-book version. She does a masterful job of honestly taking you through the process

on your personal creation of your value proposition with this book. It was an easy investment. This determining your value process will lift your confidence in approaching employment opportunities. It has a bias towards helping people wanting to be consultants rather than a W2 full time corporate employees. The book truly provides value in selling yourself and using the right business driver that will get an employers attention. In 2012, employers still have a big edge in the hiring process and Jill can move you through that challenge. One of the book's references is a job hunter coach who helps pitch 6-figure executives. Unfortunately he passed away in 2012 so his web site, ideas, and practices are no longer updated and available. Jill uses his ideas and references so good examples for us to use and guide our own is still very helpful. Great book from a clear communication and knowledgeable expert and author. I recommend this book highly. Also, Jill has a web site for free updates on such things like using electronic, social media to sell and target companies. Finally, if I get back to full time employment 1 month sooner, this book's value will be truly abundant and wonderful.

I want to tell all prospective buyers of this book is that it is an "Outside the Box" Blockbuster! In it she describes the quickest way back to work. She outlines the efforts of people out of work and looking for unique ways to land in the world of the employed. She gets the creative juices in your head going on what to do towards that goal She is insightful and clever in her approach that i'm sure you will find useful. As a salesman for over 25 years I find that during the job search that I tend to forget what I know about selling products or services. It seems as good as I know I am at selling those things I am crappy at selling myself to a prospective employer. Jill's book got me back on track! The book is easily worth much more than it's price tag. I recommend it highly!

If you are serious about getting back to work faster this is the way. Think about this there are hundreds of people competing for the same jobs. THE odds are against you if you do what everyone else does. Don't do what everyone else does. Follow Jill's advise. I know Jill sacrificed a lot in stepping out of her marketing niche to share this information with the world. Well done!

Jill created a book that is a great investment in both money and time for the modern day job search

Get Back to Work Faster demystifies what professionals in career transition must do to differentiate themselves from their competition. Jill Konrath, sales thought leader and best selling author, uses her extensive experience as a sales consultant to help the unemployed effectively market

themselves and start earning again. She moves her readers past resume building, networking and interviewing skills to provide a new thought process in difficult times. However, whether job hunting in a recession or not, the concepts and strategies in *Get Back to Work Faster* are for those looking to successfully manage their careers today and in the future.

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